

# Overview predicts / notifications

- 1. Day before delivery Happy flow
- 2. Day of delivery Happy flow
- 3. Delivery notification Happy flow
- 4. Neighbour delivery Happy flow

- 5. Lack of time
  Unhappy flow
- 6. Pickup4U
  Unhappy flow
- 7. Delay
  Unhappy flow
- 8. Address issue
  Unhappy flow



### Overview predicts / notifications

- 9. Collection notification
  Senders
- 10. PUDO day before delivery Pickup
- 11. PUDO day of delivery Pickup

- 12. PUDO delivery notification Pickup
- 13. PUDO reminder
  Pickup



### Predicts / Notifications

# Happy Flow







# What is a happy flow?

A happy flow is a parcel life cycle where no issues or delays are experienced.

A parcel follows its normal life cycle and gets delivered to the receiver without any of the following events:

- Delays
- Pickup4U
- Lack of time
- Address issue
- •

In the following slides you will be able to see all the predicts/notifications we send out for this flow.



# Day before delivery

#### When?

Domestic 05 scan day before delivery

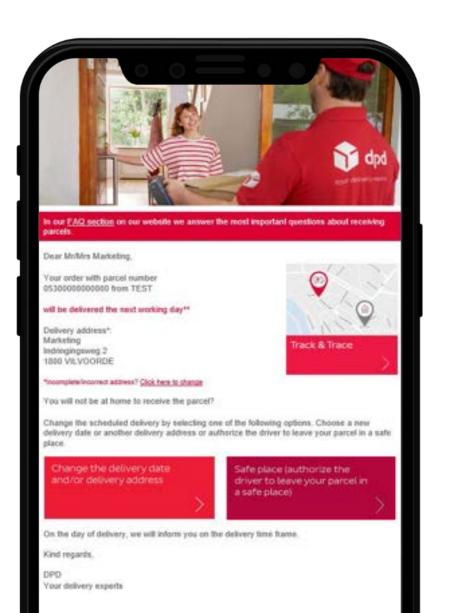
#### Live tracking

Follow the most recent events of your parcel(s)

#### Inflight options

Change delivery address
Change delivery day
Safe Place
Pickup parcelshop





# Day of delivery

#### When?

Domestic 03 scan day of delivery

#### Live tracking

Follow the driver and his remaining stops

#### Inflight options

Change delivery address
Change delivery day
Safe Place
Pickup parcelshop

#### 1 hour timeslot

We provide a
1-hour timeslot
when your
parcel(s) will be
delivered





# Day of delivery (Sustainable delivery)

#### When?

Domestic 03 scan day of delivery

Only for tours that deliver with electric vans

#### Live tracking

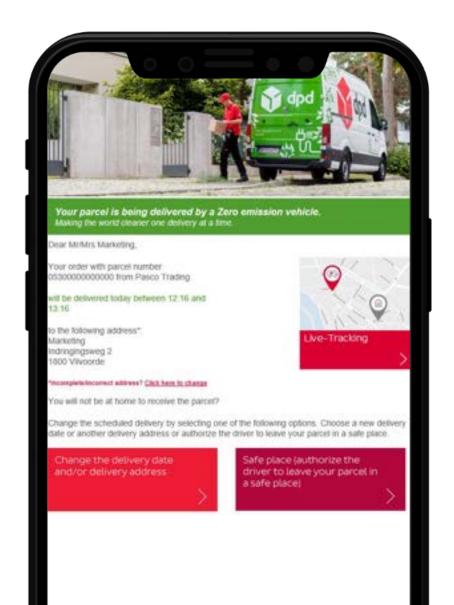
Follow the driver and his remaining stops

#### Inflight options

Change delivery address
Change delivery day
Safe Place
Pickup parcelshop

#### 1hour timeslot

We provide a
1-hour timeslot
when your
parcel(s) will be
delivered





### Delivery notification

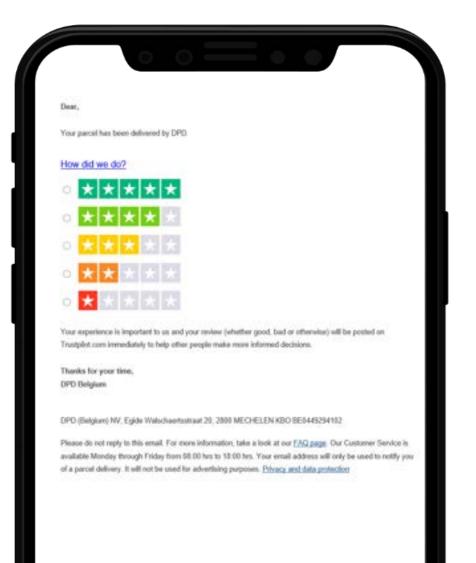
#### When?

Domestic 13 scan when your parcel has been delivered (doesn't include neighbour delivery >> See next slide)

#### Trustpilot review

We invite the receiver to rate his DPD delivery experience.

Link to our Trustpilot page: <a href="review/dpd.com/be">review/dpd.com/be</a>





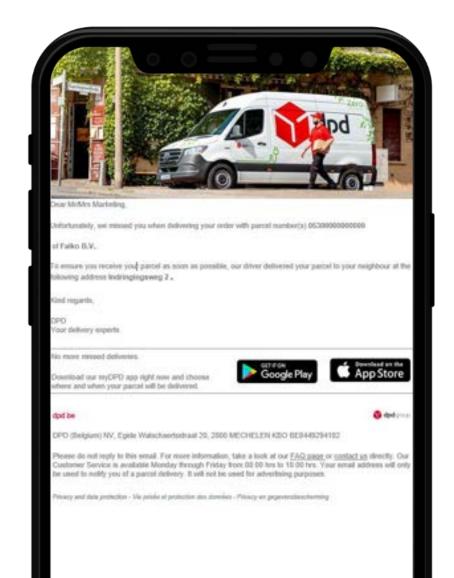
### Neighbour delivery

#### When?

Domestic 13 scan with additional code 40

#### Location of delivery

Via this notification we share the street + house number of where your parcel has been delivered.





### Notifications

# Unhappy Flow







# What is an unhappy flow?

An unhappy flow is a parcel life cycle where the parcel has experienced delays/issues.

A parcel does not follow its normal life cycle and experiences one of the following events:

- Delays
- Pickup4U
- Lack of time
- Address issue
- •

In the following slides you will be able to see all the predicts/notifications we send out for this flow.



### Lack of time

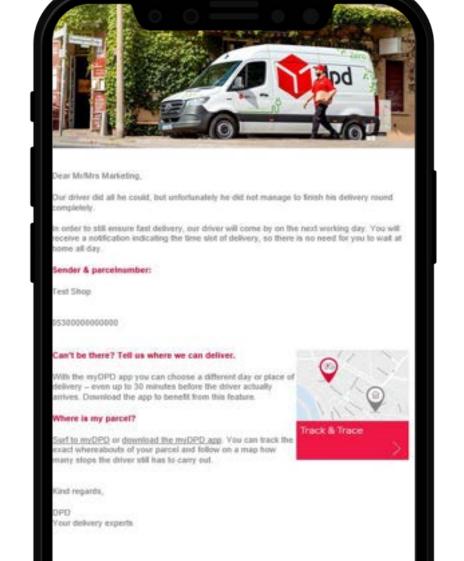
#### When?

Domestic 14/07 scan with additional code 32 or 61

#### Proactive communication

Proactively inform the receiver that we couldn't deliver his parcel and also the reason why.

Parcel will be delivered as soon as possible.





# Delay (with scan)

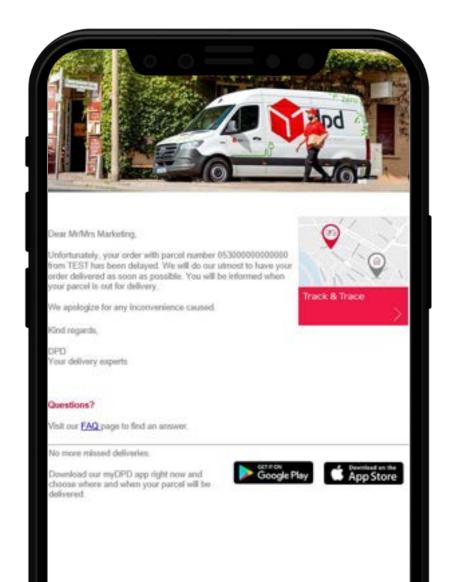
#### When?

Domestic 06/08 scan with a variety of additional codes: 086, 038, 041, 061, 002, 003, 027

#### Proactive communication

Proactively inform the receiver that we couldn't deliver his parcel and also the reason why.

Parcel will be delivered as soon as possible.





# Delay (without scan)

#### When?

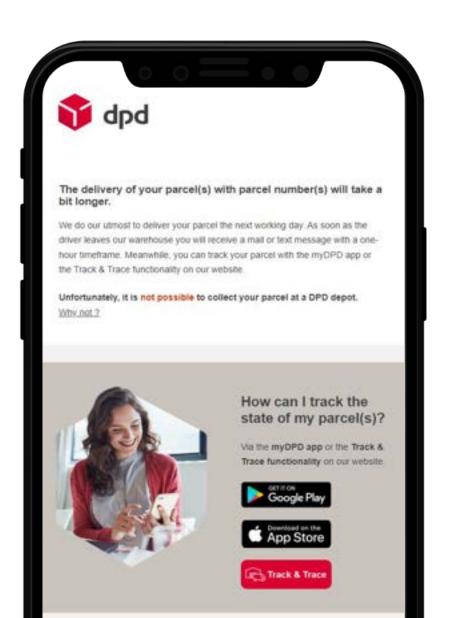
A delay mail will be triggered if it has received a 05/02 scan the day before, but no follow up scan the next day before 14:00.

#### Proactive communication

Proactively inform the receiver that we couldn't deliver his parcel and the reason why.

Parcel will be delivered as soon as possible.





### Pickup4U (NABS)

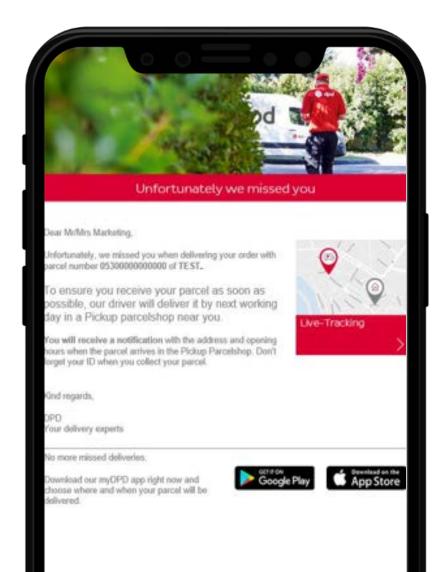
#### When?

Domestic 14 scan with an additional code 91

#### Proactive communication

Proactively inform the receiver that we couldn't deliver his parcel and also the reason why.

Parcel will be delivered in a Pickup parcelshop.





### Address issue

#### When?

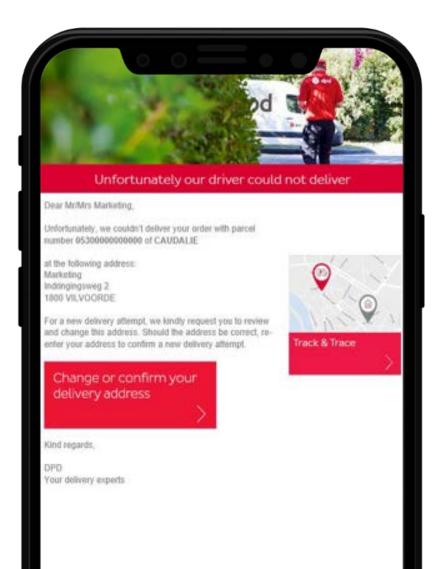
Domestic 08/14 scan with additional code 11

#### Change address

A change address redirection is necessary for a new delivery attempt.

#### Proactive communication

Proactively inform the receiver that we can't deliver his parcel and also the reason why.





### Senders

# Collection notification



### Collection notification

#### When?

When a collection is accepted via register.

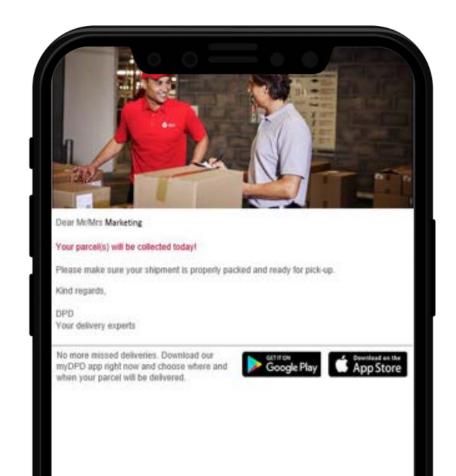
#### Ad-hoc collections

Only applicable for ad-hoc collections.

Not for regulars.

#### Parcel will be collected today

We inform the sender that a driver will come to collect his parcel today. This is to ensure that the sender properly prepares his parcel and gets it ready for the driver.





### Pickup

# Notifications PUDO



### PUDO day before delivery

#### When?

When a 2shop parcel (337-338) receives a domestic 05 scan

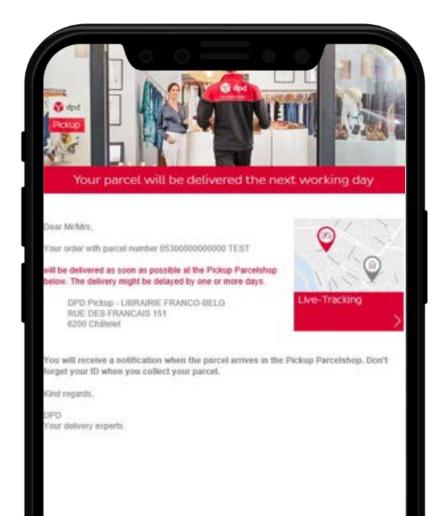
#### Live tracking

Follow the most recent events of your parcel(s)

#### Parcel will be delivered in a PUDO

We share with the receiver that his parcel will be delivered the next working day in PUDO X.

Also that an ID is required to collect the parcel.





# PUDO day of delivery

#### When?

When a 2shop parcel (337-338) receives a domestic 03 scan

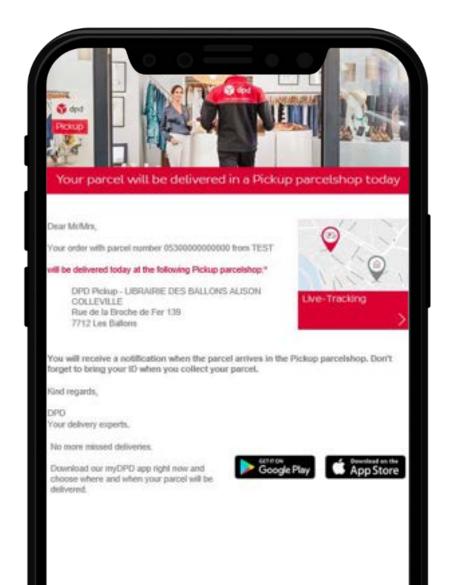
#### Live tracking

Follow the most recent events of your parcel(s)

#### Parcel will be delivered today in a PUDO

We share with the receiver that his parcel will be delivered today in PUDO X.

Also that an ID is required to collect the parcel.





### PUDO delivered notification

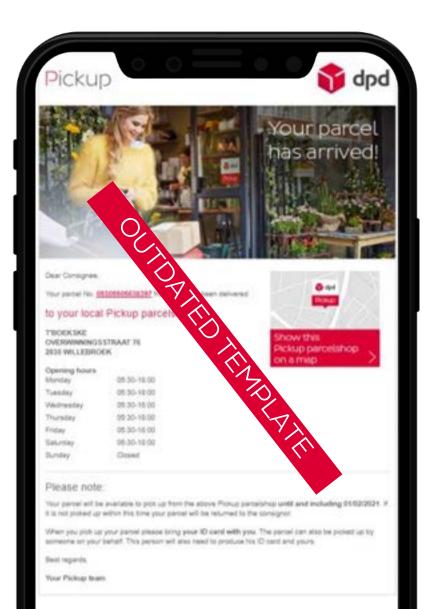
#### When?

PUDO gives a 'Parcel collected' scan via his PDA.

#### Parcel will be delivered today in a PUDO

Pickup Central sends out a notification via their system. In the notification the following is shared: Parcel is ready for collection, Location of Pickup parcelshop, opening hours, ...





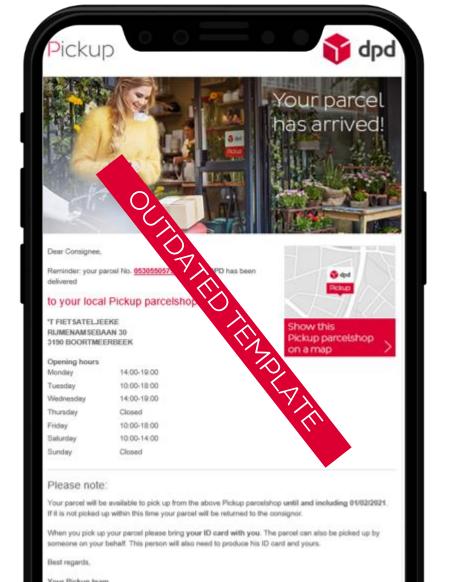
### PUDO reminder

#### When?

If the parcel in the PUDO has not been collected for over 3 days.

#### Parcel will be delivered today in a PUDO

Pickup Central sends out a reminder mail if the parcel is still not collected.







- in <u>LinkedIn</u>
- Youtube
- @Instagram
  www.dpd.com/be